Philadelphia Youth Orchestra

2011 Program Book Advertising Order Form
71st Anniversary Season

DEADLINE for ORDERS and ARTWORK
January 17, 2011

Digital Delivery Options
- Original QuarkXpress document collected for output with all art and fonts included
- High-resolution (300 dpi) PDF at actual ad size with artwork and fonts embedded
- High-resolution (300 dpi) JPG or TIF file at actual ad size, flattened

Analog Delivery Options
- Ads containing photographs and screens must be supplied as film negative, right-reading, emulsion-down, at 150 LPI.
- Ads containing typography and/or line may be supplied as paper positive at 1200 DPI. (A laser printout is acceptable)

Information and Disclaimers
- Ads will be placed in the order received.
- All ads will be printed in black ink only.
- All ad submissions must be packaged. properly to arrive in good condition. Please do not send folded or damaged material.
- Ads which do not meet ad format specifications will be reduced, enlarged, or reformatted to conform to the required proportions and specifications. PYO is not responsible for ad quality resulting from this conversion.

Questions?
Colleen Hood, General Manager
215.545.0502
adcampaign@pyos.org

Indicate Size/Orientation Desired

Special Placement Full Page* (4 1/2 w x 7 1/8 h)

***Ads placed in the order received.**

~~Back Cover~~	~~$550~~	____
Inside Front Cover	$550	____
Inside Back Cover	$550	____
Opposite Program Page	$550	____

Standard Placement Full Page
(4 1/2 w x 7 1/8 h) $425 ____

Half Page
Horizontal (4 1/2 w x 3 5/8 h) $225 ____

Quarter Page
Horizontal (4 1/2 w x 1 3/4 h) $150 ____

Payment Method

___ please invoice

___ check (payable to Philadelphia Youth Orchestra) ___ Visa ___ MasterCard ___ AmEx (service charge 3%) Amount Enclosed: _____

Credit card number: _____ Exp. Date: _____

Name as on card: _____ Signature: _____
(please print)

Return order form, payment, and ad copy to:
Philadelphia Youth Orchestra
Attn: Program Advertising FAX: 215.545.7399
P.O. Box 41810
Philadelphia, PA 19101-1810

- **Digital ad copy / artwork may be sent to** adcampaign@pyos.org

Contact Information

Name _____ Title _____

Organization _____

Address _____
no. street city state zip

Phone _____ Fax _____ Email _____

PYO/PYAO/Bravo Brass Contact *(if applicable)* _____