



2009 Program Book Advertising Order Form

PYO: Sunday, May 31, 2009 – Verizon Hall, Kimmel Center for Performing Arts
 PYAO: June 16, 2009 – Perelman Theater, Kimmel Center for Performing Arts
 Bravo Brass: May 29, 2009 – Holy Trinity Church, Philadelphia
 PRYSM: May 30, 2009 – St. Mary's Hall, Villanova University

DEADLINE for ORDERS and ARTWORK March 1, 2009

Digital Delivery Options

- Original QuarkXpress document collected for output with all art and fonts included
- High-resolution (300 dpi) PDF at actual ad size with artwork and fonts embedded
- High-resolution (300 dpi) JPG or TIF file at actual ad size, flattened

- Ads containing photographs and screens must be supplied as film negative, right-reading, emulsion-down, at 150 LPI.
- Ads containing typography and/or line may be supplied as paper positive at 1200 DPI. (A laser printout is acceptable)

- All ads will be printed in black ink only.
- All ad submissions must be packaged properly to arrive in good condition. Please do not send folded or damaged material.
- Ads which do not meet ad format specifications will be reduced, enlarged, or reformatted to conform to the required proportions and specifications. PYO is not responsible for ad quality resulting from this conversion.

Questions?

Colleen Hood, General Manager
 215.545.0502

CHood@pyos.org

Analog Delivery Options

Information and Disclaimers

- Ads will be placed in the order received.

Indicate Size/Orientation Desired

Special Placement Full Page* (4 1/2 w x 7 1/8 h)

Center Spread (2 page)	\$750	_____
Back Cover	\$575	_____
Inside Front Cover	\$575	_____
Inside Back Cover	\$575	_____
Opposite PYO, PYAO, BB, or PRYSM Program Page	\$575	_____

*Ads placed in the order received.

Standard Placement Full Page

(4 1/2 w x 7 1/8 h)	\$450	_____
Half Page		
Horizontal (4 1/2 w x 3 5/8 h)	\$250	_____
Vertical (2 1/8 w x 7 1/8 h)	\$250	_____
Quarter Page		
Horizontal (4 1/2 w x 1 3/4 h)	\$150	_____
Vertical (2 1/8 w x 3 5/8 h)	\$150	_____

Payment Method

___ please invoice

___ check (payable to Philadelphia Youth Orchestra) ___ Visa ___ MasterCard ___ AmEx (service charge 3%) Amount Enclosed: _____

Credit card number: _____ Exp. Date: _____

Name as on card: _____ Signature: _____

(please print)

Return order form, payment, and ad copy to:

Philadelphia Youth Orchestra
 Attn: Program Advertising
 P.O. Box 41810
 Philadelphia, PA 19101-1810

FAX: 215.545.7399

- Digital ad copy / artwork may be sent to adcampaign@pyos.org

Contact Information

Name _____ Title _____

Organization _____

Address _____

Phone _____ Fax _____ Email _____

PYO/PYAO/Bravo Brass Contact (if applicable) _____